**Outline Format**

**\****Remember-12point Times New Roman Font, double spaced and stapled. You should write in all full sentences and only have one sentence per point. The parts that are underlined should be labeled on your formal outline. The number of main points and subpoints, etc. below is just to show you the levels of the Roman numeral format. You are not restricted to the amount of points below. Don’t forget to attach your references.*

Topic: Root Beer

General Purpose: To inform

Specific Purpose: To inform people on root beer

1. Introduction
2. Attention Getter: Root beer was initially brewed to cure various ailments,
3. Relevance Statement: Everyone likes a good drink
4. Credibility Statement: I’ve been drinking root beer for 16 long years, and I don’t see an end in sight
5. Thesis: Root beer is a great beverage, with plenty of different choices of brands and flavors, that can be consumed in different ways.
6. Preview: I’d like to use this opportunity to help you explore how to drink the optimal root beer

(Transition: First, you’re going to need to find the brand and flavor that suits you best )

1. Body
2. Assessing the options
3. More corporate root beers
   1. A&W
      1. Sweet, frothy, smooth
   2. Barq’s
      1. Has bite! Uniquely has caffeine and a sharper flavor. Coca-Cola.
   3. Mug
      1. Pepsi Co. The opposite of Barq’s. No bite, all smooth.
4. Enthusiast Flavors
5. IBC
6. Very smooth, made with real cane sugar, a classic taste
7. Virgil’s
   1. My all time favorite.
   2. Spicy, significant int of nutmeg and black licorice. Similar to sarsaparilla. Also sell “Bavarian nutmeg”, which has more prominent nutmeg flavoring.
8. Bundaberg.
   1. The most experimental. Spiked with ginger, vanilla, and liquorice, it only mostly resembles root beer.

(Transition: But how will you enjoy this drink you’ve purchased? )

1. Ways to drink root beer
2. The Can
3. The glass
4. The bottle
5. The frosted mug

(Transition: Now that you’ve finished your entrée with a tasty root beer, what about dessert? That’s right, the root beer float )

1. The OG
2. A scoop of vanilla ice cream with root beer poured in

* To improve consistency, try blending!
* If you’re short on time and just want to add a little bit of creamy vanilla goodness, consider adding a small bit of vanilla coffee creamer
* The most Avant Garde option, if you can find it, is “root beer milk”. A perfectly smooth root beer float without the bubbles.

(Transition: )

1. Conclusion
2. Root beer really is a delicious choice of beverage with plenty of options of how to consume
3. There is plenty of different types, vehicles of which to consume it, and of course the root beer float
4. Tie to Intro: I’ve been drinking it 16 years, and I hope to drink it another 64 years.
5. Concluding Statement/Call to Action: I hope I’ve helped you explore all the possibilities of drinking root beer